

Why Host A Blood Drive



Art battled Hodgkin's Lymphoma twice – and won.

DID YOU KNOW? Across the communities we serve, more than 2,400 donors are needed every day to maintain a safe and adequate blood supply for patients.

Be a leader by making an impact! Blood drives are an excellent way to be recognized as a leader in your community, business, educational institution or place of worship. They are rewarding to host, as well as provide leadership and project management opportunities for participants in your organization.

Most importantly, consumers and prospective employees are drawn to organizations associated with a cause. In fact, 87% say they would switch doing business with one brand in order to work with one that gives back to the community.

Who Can Host Blood Drives?

- Businesses
- Schools and youth groups
- Community or civic organizations and clubs
- Faith-based organizations
- Personal or special-interest groups to honor or commemorate an individual

Basic Requirements

- Groups should have a minimum of 30 donors committed to donating at the blood drive.
- Available location for the drive that meets our requirements.
- Timing that is convenient for your donors to give blood, often during evenings and weekends.

One donation can save up to three lives! Make an impact in your community, and sign up to host a blood drive today!

For more information on hosting a drive, fill out the interest form on our website: [versiti.org/hosting-a-drive](https://www.versiti.org/hosting-a-drive)

FAQs

Do I need to have the drive at my organization? We don't have the space.

Generally we rely on our blood drive coordinators to find an appropriate location for your blood drive. However, our teams also have the ability to host a drive on a bus, but we need ample parking space outside of your building.

How far in advance should I schedule my blood drive?

Eight to twelve weeks prior to the drive is best! This gives you plenty of time to organize and recruit so you have a successful drive. You can always talk to our staff about special accommodations.

How many donors do I need to hold a blood drive?

We typically ask for a minimum commitment of 30, but we host drives from 20 donors to well over 200. We schedule drives starting with a four hour time frame, and stretch to accommodate larger groups.

How much time should a donor set aside to give blood?

It takes an average of 60 minutes from registration to enjoying refreshments in the café. Actual blood donation time is only 10 minutes, approximately.

What are the steps in hosting a blood drive?

We will provide you a checklist for the entire process, but here's an overview:

1. Contact Versiti online or by phone and complete an interest form. Our staff will visit and review your expectations and space.
2. Form a committee. This is great team building and helps you with logistics, recruiting and decorating.
3. Drive day! Our crew will show up before the start of the drive and set up all equipment, then break it down and transport it after the drive ends. Clearing the space is all the help we need.

What is the most important part of creating a successful drive?

Getting commitment from your donors is absolutely critical. Studies show that the main reason people haven't donated blood is because no one asked them. Sharing personal stories helps, most of us know someone who has needed a blood transfusion!

For more information call 866-MIBLOOD or visit [versiti.org/michigan](https://www.versiti.org/michigan)